

Highlights of the National Seminar

Inauguration & Keynote Address

Prof. (Dr.) D. Mavoothu

Vice Chancellor

M.G. University, Kottayam, Kerala, India

Session -1

Prof. (Dr.) Gabriel Simon Thattil

Academic Director, Loyola College of Social Science, TVM

Former Director of Department of Commerce,

University of Kerala

Topic: Tourism-Led Regional Development in Southern India

Session-2

Fr. Dr. Titto Varghese CMI

Principal

Christ Nagar English Higher Secondary School

Kowdiar, TVM

Topic: Media Representation of Coastal Communities and Rural Transformation

Call for Research Papers

Original research work from academicians, government officials, industry experts, research scholars and students are invited for the above mentioned or related themes.

Submission Guidelines

Abstract

The abstract should not exceed 250 words. The format should be MS word, Times New Roman, Justified, Font 12, and line spacing 1.5. The abstract must contain 4-5 keywords. All abstracts should be mailed to nationalseminarbkceco@gmail.com. Each research paper can have a maximum of three authors; every author should register separately to obtain the certificate. The title should be in Bold, Times New Roman, Font 12. The author's name should be in Italics.

Full Paper

The full paper should not exceed 5000 words. The format should be MS word, Times New Roman, Justified, Font 12, and Line Spacing 1.5. All manuscripts will be evaluated through a double-blind peer review process by the review committee, focusing on quality, originality, relevance and other academic criteria. Selected papers will be published in the peer reviewed journals.

Important Dates

Abstract Submission : 20.10.2026

Full paper Submission
with the Registration : 30.10.2026

Date of National Seminar : 09.11.2026

Registration

Individuals interested in participating in the seminar may register by filling out the Google Form provided below and paying the registration fee.

Registration Link:

<https://forms.gle/9NqELrjDyo4pyKyE6>

Registration Fees

Registration	Participation only	Participation + paper presentation	Participation + paper presentation + Publication
Faculty Members	Rs. 400/-	Rs. 800/-	Rs. 1200/-
Research Scholars	Rs. 400/-	Rs. 600/-	Rs. 1000/-
Students	Rs. 300/-	Rs. 400/-	Rs. 600/-

NB: The package includes: Certificate of Participation, Seminar Kit, Lunch and Refreshments, Opportunity for Article Publication in a Peer Reviewed Journal. All these are included in the registration fee.



Payment Details

Name of the Account: DEEPA K THOMAS

Account Number: 42458382893

IFSC Code: SBIN0070473

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Organising Committee

Patron: Rev. Mother Lilly Rose SABS

Manager, B.K. College, Amalagiri

Chairperson: Dr. Jinitha Varughese

Principal, B.K. College, Amalagiri

Convener: Dr. Deepa K Thomas

Assistant Professor and Research Guide,
Dept. of Economics

Staff Co-ordinators: HOD & Faculty Members

Department of Economics, B.K. College

Contact us for more Information

Dr. Sr. Deepa K Thomas | Ph: 7558008719

Seminar Venue: Royal Riviera Resort

Address:

Kottayam - Kumarakom Road,
Cheepunkal, Kavanattinkara,
Kumarakom, Kerala 686563



BISHOP KURIALACHERRY COLLEGE FOR WOMEN

Amalagiri P.O., Kottayam, Kerala 686561

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ONE DAY ICSSR-SRC SPONSORED NATIONAL SEMINAR



on

TOURISM, BLUE ECONOMY AND RURAL TRANSFORMATION IN SOUTHERN INDIA: A MULTIDISCIPLINARY PERSPECTIVE

9th November, 2026

Sponsored By

INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH

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THE RESEARCH AND POST GRADUATE DEPARTMENT OF ECONOMICS

BISHOP KURIALACHERRY COLLEGE FOR WOMEN, AMALAGIRI

KOTTAYAM, KERALA

**Venue: Royal Riviera Resort
Kumarakom, Kerala**



ECONOMY & LIVELIHOODS



ENVIRONMENT & SUSTAINABILITY



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POLICY & GOVERNANCE



INCLUSIVE DEVELOPMENT



About the College

Bishop Kurialacherry College for Women is named after Venerable Mar Thomas Kurialacherry, a prescient visionary who championed the cause of education and empowerment of women at a time when the world had barely started thinking about it. This Centre of learning was founded by Sisters of the Adoration of the Blessed Sacrament in 1965 with the noble goal of shaping young women into empowered citizens through value-based education. This College which opened the vistas of higher education to women now distinguishes itself as an institution in the vanguard of women's education in the nation. Our key principle is the belief that by educating women we educate a whole generation. The College is a Government Aided college and is affiliated to the Mahatma Gandhi University Kottayam.

Research and Post Graduate Department of Economics

The Research and Post Graduate Department of Economics of B.K College, Amalagiri stands unique in different ways, always with its cheerfulness and glory. The Department of Economics, established in 1980, became a Post Graduate Department in 1995, and was recognized as a Research Centre in 2010. The research centre has produced 16 Ph.D. and 09 Scholars are pursuing Doctoral Research at present by Mahatma Gandhi University in the year 2026.

About the Seminar

The National Seminar on "Tourism, Blue Economy and Rural Transformation in Southern India: A Multidisciplinary Perspective" aims to provide a platform for academicians, researchers, policymakers, practitioners, and students to explore the opportunities and challenges associated with tourism and blue economy-led development. Southern India, with its rich coastline, marine resources, diverse ecosystems, and cultural heritage, offers significant potential for sustainable tourism, employment generation, entrepreneurship, livelihood enhancement, and rural transformation. The seminar will examine these possibilities while addressing critical concerns such as climate change, environmental degradation, resource depletion, and social inequalities.

The seminar adopts a multidisciplinary perspective, bringing together insights from Economics, Tourism Studies, Geography, Sociology, Environmental Studies, Fisheries Science, Public Policy, Media and Cultural Studies, Psychology, and related disciplines. It will also focus on the contribution of tourism and the blue economy towards the UN Sustainable Development Goals (SDGs), particularly poverty reduction, decent work, sustainable communities, climate action, and conservation of marine resources. The deliberations are expected to facilitate knowledge sharing, interdisciplinary collaboration, and policy-oriented discussions for promoting inclusive, resilient, and sustainable coastal and rural development in Southern India.

Themes and Sub Themes

Economics and Development Studies:

- Blue Economy and Rural Economic Development
- Employment Generation through Tourism and Marine-Based Industries
- Sustainable Livelihoods in Coastal and Rural Communities
- Fisheries, Aquaculture and Rural Income Diversification
- Tourism-led Regional Development in Southern India
- Inclusive Growth and Community-Based Tourism

Geography and Environmental Studies

- Climate Change and Coastal Vulnerability
- Sustainable Use of Marine and Coastal Resources
- Mapping Tourism Potential in Rural and Coastal Areas
- Marine Biodiversity and Ecosystem Protection
- Blue Economy and Climate Resilience
- Waste Management in Coastal Tourism Destinations

Sociology and Rural Studies

- Social Transformation through Tourism and Blue Economy
- Community Participation in Sustainable Tourism
- Gender and Livelihood Opportunities in Coastal Communities
- Migration and Changing Rural Societies

Commerce, Management and Entrepreneurship

- Tourism Entrepreneurship and Rural Start-ups
- Marketing of Coastal Tourism Destinations
- Sustainable Business Models in Blue Economy Sector
- Blue Economy and Food Security

History, Culture and Heritage Studies

- Maritime Heritage and Cultural Tourism
- Traditional Knowledge Systems in Coastal Communities
- Cultural Landscapes of Southern India

Media and Communication Studies

- Media Representation of Coastal Communities and Rural Transformation
- Digital Media and Tourism Promotion in Southern India
- Social Media Influencers and Destination Branding
- Media, Environmental Awareness and Blue Economy Initiatives
- Tourism Marketing in the Age of Artificial Intelligence
- New Media and the Promotion of Eco-Tourism

Psychology and Human Behaviour

- Psychological Well-being and Sustainable Tourism
- Environmental Psychology and Sustainable Behaviour
- Mental Health Challenges in Climate-Vulnerable Coastal Areas
- Community Perceptions of Tourism Development

Technology and Innovation

- Digital Tourism and Smart Destinations
- Technological Innovations in Fisheries and Aquaculture
- Artificial Intelligence for Sustainable Tourism Planning

